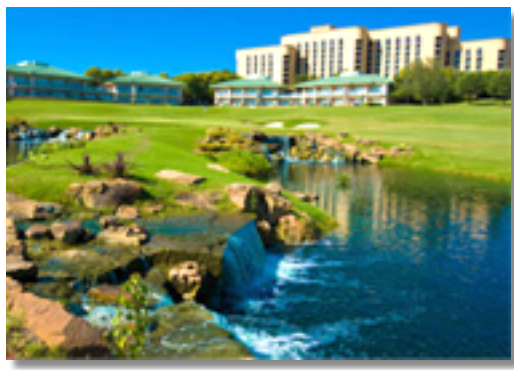


# 2014 ENERGY FORUM

**March 31-April 1, 2014 • Four Seasons at Las Colinas • DALLAS**

With so much positive feedback from the professionals who attended the prior Energy Forums we will return to Dallas for the second time this March. This Energy Forum will be focused on the huge potential impact that the nation's vast energy reserves and evolving renewable resource industry will have on future job creation, new investment, manufacturing growth, FDI and your economic development agenda. The Forum's unique program is designed to allow you to network with some of the most influential executives currently working in the industry and learn more about today's best practices.



## **Who Should Attend?**

The Energy Forum is designed for all economic development organizations who want to gain the direct and indirect investment and job creation benefits from the U.S. energy boom and the best practices to capitalize on this unique opportunity. Through a full program of valuable sessions led by the most influential site consultants and energy market experts, learn how to

- Gain a better understanding what will create direct and indirect investment during this “energy” boom
- Best manage and leverage your strategic planning to attract investment
- Develop smart marketing and recruitment efforts to energy related prospects
- Prepare for increased new FDI to the US

*“All speakers were great – thought provoking. My first time attending, enjoyed it.”*

McHenry County EDC

## **What Does the Forum Offer?**

- General sessions which give insight into current site selection trends and best practices.
- Roundtable Sessions: Small group discussions with site consultants and energy professionals
- Exceptional networking opportunities

# SMART CONTENT

## 2014 Sessions

Energy Demand and Future Growth - What's Next? • Energy Logistics, How Energy Products are Moved • How the Energy Boom is Fuelling Demand for Corporate Real Estate • Natural Gas Driving Economic Growth - CNG & the Transportation Sector • Natural Gas, Re-energizing American Manufacturing • Overview of Today's Energy Industry and the Economic Implications • Wind Energy & the Expansion of the United States Electric Transmission Grid • Workforce Development in the Energy Industry

## 2014 Speakers



**Greg Burkhart**  
Practice Leader,  
Site Selection  
Duff & Phelps



**Kathryn Clay**  
Executive Director  
American Gas  
Foundation



**Alex Frei**  
Business Incentives  
Cushman &  
Wakefield



**Mario Hurtado**  
Co-Founder  
Clean Line  
Energy Partners



**Bill Luttrell**  
Senior Locations  
Strategist  
Werner  
Enterprises



**Lynn Lyon**  
Director, Fuel Market  
Development  
Pioneer Natural  
Resources



**Nick Rossini**  
Senior Vice  
President  
DTZ



**Bruce Rutherford**  
International  
Managing Director  
Jones Lang  
LaSalle



**Ellen Smith**  
Senior Managing  
Director  
FTI Consulting



**Bill Wolff**  
Senior Vice  
President  
DTZ

*“Very knowledgeable speakers keep up the good work. They are top consultants who are accessible and most helpful.”*

Onondaga County ED., NY

*“Great speakers, wide range of topic and great depth – thoroughly enjoyed the sessions!”*

Maine Gateway

*“The Consultants Forum consistently ranks as the best economic development event I've attended. I am glad my new board saw the value of being a sponsor.”*

Lake County Partners, IL

# SPEAKER

# COMMENTS

---



***"The Energy Boom in North America is changing the competitive landscape of the Globe making the US the dominant economy once again. The effects of this change can be felt in local economies across the U.S. Economic development managers must take advantage of this mega trend to optimize their local economies."***

Bruce Rutherford, International Director, Jones Lang LaSalle



***"The energy boom is helping to create a resurgence in US manufacturing. We look forward to sharing our expertise at the Energy Forum and presenting ideas on how to best position your communities to take advantage of this opportunity."***

Greg Burkart, Practice Leader, Site Selection, Duff & Phelps



***"The U.S. Energy market is going through a major transformation stage from pending shortages to long-term surplus. The Area Development Energy Forum provides an excellent opportunity to understand and benefit from this tremendous turn of events."***

Bill Luttrell, Senior Locations Strategist, Werner Enterprises



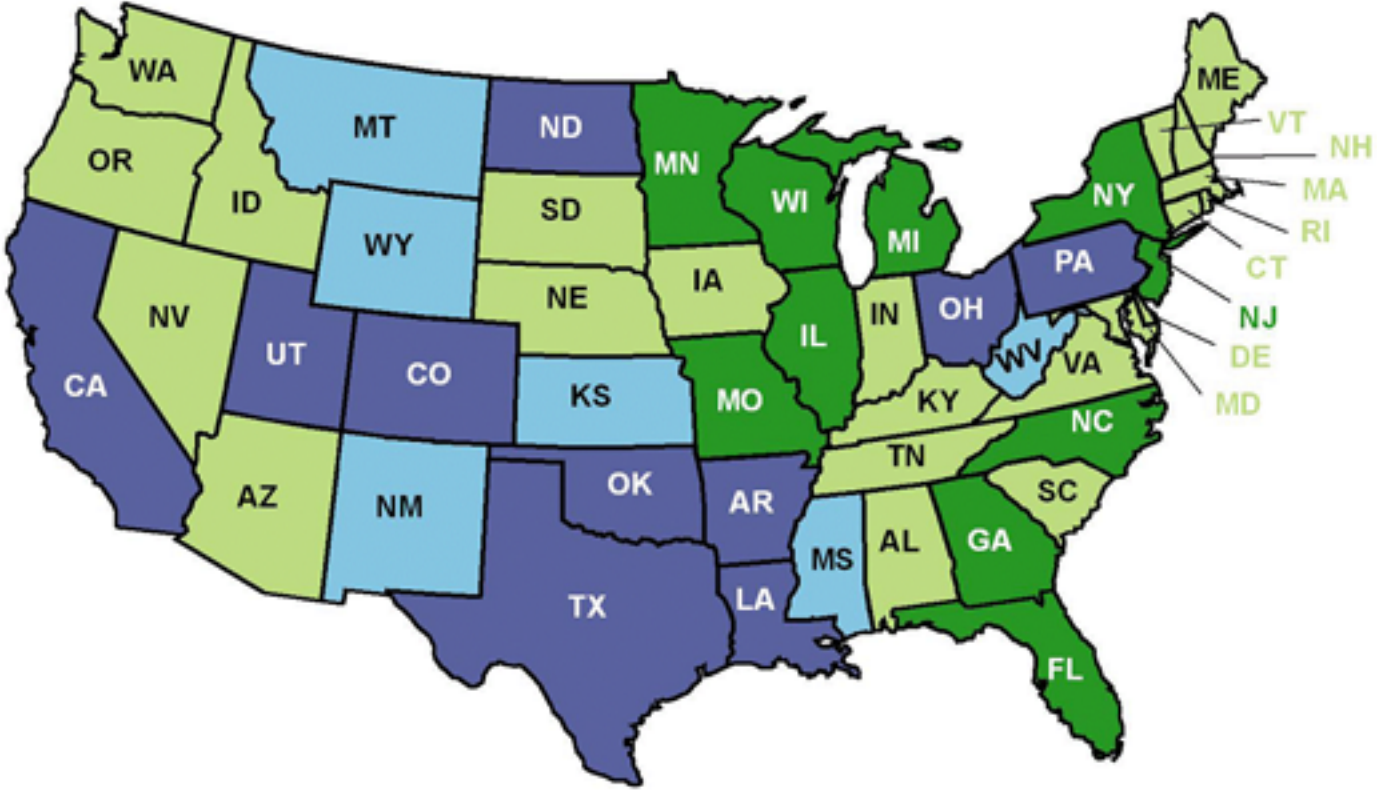
***"The US energy revolution will be one of the single most important drivers to attract FDI in the near and long term and EDCs must be ready to capitalize on this incredible opportunity"***

Alexander Frei, Co-Head, Business Incentives Practice for the Americas, Global Business Consulting, Cushman & Wakefield

# OIL/GAS

# EMPLOYMENT

Employment Contribution of Unconventional Oil and Gas Is Far Reaching  
(Based on 2012 employment)



Producing States	Non-producing States
<span style="display:inline-block; width:15px; height:15px; background-color:darkblue; border:1px solid black;"></span> Top 10	<span style="display:inline-block; width:15px; height:15px; background-color:darkgreen; border:1px solid black;"></span> Top 10
<span style="display:inline-block; width:15px; height:15px; background-color:lightblue; border:1px solid black;"></span> Remaining	<span style="display:inline-block; width:15px; height:15px; background-color:lightgreen; border:1px solid black;"></span> Remaining

Source: IHS Global Insight.  
21104-5



# WHY ATTEND

## Why Register

- The Consultants Forum is a limited seat boutique style event. To preserve this atmosphere only 100 registrations are available.
- Outstanding speaker program featuring leading national site consultants and Energy Industry professionals.
- Valuable scheduled networking program each day.

## Why Sponsor

A sponsorship helps you and your organization gain maximum visibility with the Site Selectors and industry executives participating in the program.

### SPONSOR BENEFITS

- Invitation to Speaker/Sponsor Dinner
- Invite to “Meet the Speakers” reception
- Sponsorship builds both your locations brand and identity with our speakers.

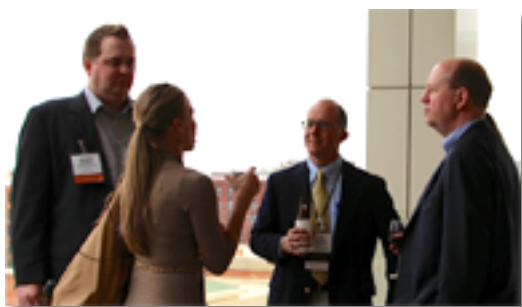


[BECOME A SPONSOR ►](#)

## Register Today

Registration must be received to reserve a seat and guaranteed only with receipt of payment. To register for The Consultants Forum please complete one form per delegate. The rate per delegate is \$1,695.

[REGISTER](#)



## Contact Us

For program, registration, sponsorship or multiple attendee discount information please contact Annie Gregson, Program Director, at [annie@areadevelopment.com](mailto:annie@areadevelopment.com) or call 212-579-4469.



Organized By  
**AREA**DEVELOPMENT

# WHY SPONSOR



One of the key advantages of the Consultants Forum is the many networking opportunities with our speakers. Being a **Forum Sponsor** increases networking access through exclusive sponsor only networking events that provide you with additional one on one contact and personal discussion opportunities with the speakers. A sponsorship will also provide strong promotional brand identification for your organization throughout the event.

## Additional Private Networking

- **Sunday Evening** – Prior to the Forum’s Opening Reception/Dinner, Sponsors attend the private **“Meet the Speakers Reception”**.
- **Monday Evening** – The **“Speakers/Sponsors Private Dinner”** follows the end of day general Networking Reception.

## Branding/Acknowledgements

- **Speaker Gifts** – Each sponsor can provide a “gift” for inclusion in the gift pack delivered to each speaker’s room upon their check in. You may also include a small brochure or information material.
- **Program Acknowledgements** – Each sponsor receives a full page 4/c advertisement, a listing on the Sponsor’s Page and the day’s agenda pages.

*“Very pleased with coverage and access to consultants as a sponsor!”*

Greater Yuma EDC, AZ

- **Podium Acknowledgement** – Each Sponsor will be introduced and acknowledged from the podium during the Forum.
- **Power Point Acknowledgement** – Your Sponsorship graphic is displayed on the Sponsors PPT presentation shown on the conference room presentation screen and on large plasma screens placed at all event meeting venues.



## **Cost Inclusive**

- **Registration** – Your registration is included. Depending on the Sponsorship chosen your organization receives one (1) to three (3) registrations.

BECOME A SPONSOR

## **Contact Us**

For sponsorship information please contact Annie Gregson, Program Director, at [annie@areadevelopment.com](mailto:annie@areadevelopment.com) or call 212-579-4469.



Organized By  
**AREADEVELOPMENT**