

# 2013 EDITORIAL CALENDAR

	Surveys	Theme	Special Reports	Other Features	
<b>Q1/Winter</b>	<ul style="list-style-type: none"> <li>• <b>Ad Close:</b> 2/22</li> <li>• <b>Materials Due:</b> 2/26</li> <li>• <b>Mail:</b> 3/15 (est.)</li> </ul> <ul style="list-style-type: none"> <li>• 27th Annual Corporate Survey &amp; the 9th Annual Consultants Survey</li> </ul>	<ul style="list-style-type: none"> <li>• The State(s) of U.S. Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>• American Public Power Association (APPA)</li> <li>• 2013 Real Estate Outlook</li> </ul>	<ul style="list-style-type: none"> <li>• Business Case for Incentives</li> <li>• Regional Supply Chains</li> </ul>	
<b>Q2/Spring</b>	<ul style="list-style-type: none"> <li>• <b>Ad Close:</b> 5/10</li> <li>• <b>Materials Due:</b> 5/17</li> <li>• <b>Mail:</b> 6/7 (est.)</li> </ul> <ul style="list-style-type: none"> <li>• 8th Annual Gold &amp; Silver Shovel Awards</li> <li>• 3rd Annual 100 Leading Locations for Doing Business</li> </ul>	<ul style="list-style-type: none"> <li>• The Transportation Sector                             <ul style="list-style-type: none"> <li>› Automotive</li> <li>› Aerospace</li> <li>› Equipment Manufacturers</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Texas Today</li> <li>• Location California</li> <li>• State-by-State Tax &amp; Financial Incentives Update</li> </ul>	<ul style="list-style-type: none"> <li>• Data Centers</li> <li>• Headquarters</li> <li>• Food Processing</li> <li>• Energy</li> </ul>	
<b>Q3/Summer</b>	<ul style="list-style-type: none"> <li>• <b>Ad Close:</b> 8/9</li> <li>• <b>Materials Due:</b> 8/13</li> <li>• <b>Mail:</b> 8/30 (est.)</li> </ul> <ul style="list-style-type: none"> <li>• 4th Annual Site Consultants Top States for Doing Business</li> </ul>	<ul style="list-style-type: none"> <li>• The Technology Sector                             <ul style="list-style-type: none"> <li>› Electronics</li> <li>› Photonics</li> <li>› Digital Media</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• The Canadian Provinces</li> </ul>	<ul style="list-style-type: none"> <li>• Logistics</li> <li>• Distribution Centers</li> <li>• Mega Sites</li> </ul>	
<b>Q4/Fall</b>	<ul style="list-style-type: none"> <li>• <b>Ad Close:</b> 9/27</li> <li>• <b>Materials Due:</b> 10/1</li> <li>• <b>Mail:</b> 10/18 (est.)</li> </ul> <ul style="list-style-type: none"> <li>• Top 10 Site Selection Factors</li> </ul>	<ul style="list-style-type: none"> <li>• Advanced Manufacturing                             <ul style="list-style-type: none"> <li>› Robotics</li> <li>› Computer Controls</li> <li>› Sustainability</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Louisiana — Climbing the Rankings</li> </ul>	<ul style="list-style-type: none"> <li>• Life Sciences</li> <li>• Medical Devices</li> </ul>	
<b>2014 Directory</b>	<ul style="list-style-type: none"> <li>• <b>Ad Close:</b> 12/6</li> <li>• <b>Materials Due:</b> 12/10</li> <li>• <b>Mail:</b> 12/27 (est.)</li> </ul>	<h2>2014 ANNUAL DIRECTORY OF ECONOMIC DEVELOPMENT AGENCIES</h2> <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p><b>Online GIS Directory</b> <a href="http://www.FacilityLocations.com">www.FacilityLocations.com</a> (Listing 6,000 + worldwide contacts)</p> </div>			

# SPECIAL PUBLICATIONS

# NOTES

Publication	LocationUSA	Consultants Site Guide	Location Canada
<b>Mission</b>	5th Annual  <b>Area Development</b> , in cooperation with the Commerce Department, publishes <b>LocationUSA</b> , a magazine promoting the advantages of locating in the United States to foreign investors	Annual resource for consultants in site location services; corporate real estate portfolio management; distribution, supply chain, logistics services; incentives/tax negotiations; accounting and engineering services; facilities services; management consulting; and industry specialist consulting	16th Annual  <b>Area Development</b> publishes <b>Location Canada</b> — the highly successful magazine promoting Canada's investment advantages and opportunities.
<b>Features</b>	Update from SelectUSA Case for U.S. Manufacturing Where is the FDI? Chinese investment in United States	For leading locations that want to place their story before these influential decision-shapers through a mixed editorial profile and advertising presentation	Update on the Canadian economy and investment advantages, including: <ul style="list-style-type: none"> <li>• Work Force Skills</li> <li>• Tax Incentives</li> <li>• Logistics Advantages</li> <li>• Legal Requirements of Doing Business</li> </ul>
<b>Target Industry Circulation</b>	25,000 Foreign Investment Prospects	9,700 Consultants	38,000 Area Development Magazine Circulation
<b>OnLine</b>	LocationUSA.com	ConsultantsSiteGuide.com	LocationCanada.com
<b>Closing Dates</b>	<b>Ad Close:</b> 3/15  <b>Materials Due:</b> 3/19	<b>Ad Close:</b> 5/10  <b>Profiles Due:</b> 5/14  <b>Materials Due:</b> 5/17	<b>Ad Close:</b> 7/19  <b>Materials Due:</b> 7/26
<b>Mail Dates</b>	April 2013 (est.)	Early June 2013 (est.)	Late August 2013 (est.)

**AREADEVELOPMENT**  
SITE AND FACILITY PLANNING

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